

HEALTH MATTERS



Portland
Investment Counsel®
Buy. Hold. And Prosper.®

An aging planet and populace have set in motion a collective crisis of monumental proportions. We see the emerging investment opportunities but are always guided by our principles. Do well and do good.

PROSPERITAS CUM CARITATE

HUMAN HEALTH MATTERS

According to Canadian Cancer Statistics 2021, cancer remains the leading cause of death in Canada.

Global demographic trends such as the aging baby boomer population and developing nations intensify the burden of increased healthcare costs.

Recent advances in healthcare-related technology have the potential for increased efficacy, better quality of life, and lower costs through precision medicine.

Companies central to the development of precision oncology solutions offer what we believe to be an attractive investment with the potential to be a part of the next generation of cancer treatment.

A focus on medical outcomes should be the starting point of any successful oncology company. Such companies should seek to satisfy well-defined medical needs effectively, humanely, economically, and with a focus on social responsibility.

Portland seeks to invest in companies that place patient benefits first.

For more details, ask your financial advisor about the [Portland Life Sciences Alternative Fund.*](#)

EARTH HEALTH MATTERS



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Farmland is supporting an increasing global demand for food.

- According to the World Food Programme as of 2022, the number of acute food insecure people (people whose access to food has been restricted to the point of famine) has increased to 345 million in 82 countries.
- Currently, Canadian farmland is some of the most productive in the world.
- Canada has excellent access to water, less land degradation, and less pollution, unlike larger parts of the U.S. and other major regions of the world, as well as has projections of increased water access with the progression of climate change.
- Farmland historically performs well in periods of inflation.
- The potential to grow higher-value crops and increase renewable energy could be a benefit of changing climatic conditions.



The world needs access to sustainable energy and increased energy efficiency.

- The consumption of fossil fuels continues to be a contributor to climate change and while wind and solar energy plants require upfront capital, their forecasted project return on investment is not dependent on the accuracy of raw material forecasts (as necessary with petrochemical projects), since resources like wind and sun have an input cost of 'zero'.
- Energy is necessary to power global economic activity.
- World energy consumption is growing.
- Portland seeks to invest in entities that have embraced the United Nations' 'Sustainable Development Goals' to end poverty and protect the planet and / or by being a Signatory of their 'Principles for Responsible Investment'.



Canadian farmland and global renewable energy have natural sets of value drivers (sun, wind, rain) that align with an environmental, social, and governance ("ESG") framework.

For more detail, ask your financial advisor about the [Portland Global Sustainable Evergreen Fund.**](#)

*<https://portlandic.com/life-sciences-alternative>

**https://portlandic.com/global_sustainable_evergreen

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